

SPONSOR PACK



SATURDAY FEBRUARY 17, 2018

GREAT WHITE - SLAUGHTER

ATLANTA RHYTHM SECTION

LAZY BONEZ

CONTACT:

RICH ANDERSON

305-942-9862

LEGIONRIDERS154@GMAIL.COM

AMERICAN LEGION RIDERS
2nd Annual CORAL HEAD MUSICFEST 2018
BECOME A SPONSOR – SUPPORT YOUR LOCAL VETERANS
Saturday February 17th, 2018

***PROCEEDS BENEFIT PROJECT: VETRELIEF, A FLORIDA VETERAN'S CHARITY
ALONG WITH MANY LOCAL CHARITIES***

Your sponsorship goes a long way in assisting people in need. In addition,
IT'S 100% TAX DEDUCTABLE! (501-C VETERANS ORGANIZATION)

This year we are bringing an amazing line up:
HEADLINERS: ATLANTA RHYTHM SECTION - SLAUGHTER - GREAT WHITE
SPECIAL GUEST: LAZY BONEZ
ALSO APPEARING: FIDDLE ROCK - STORMWATCH

With your sponsorship, we provide ***up to \$60,000 worth of advertising***; many sponsorships include Radio and Television advertisements along with various print ad in local and regional newspapers in addition to web and social media advertisement. Most of all, you can ***Help Us Help Them!***

PAY FOR YOUR SPONSORSHIP IN INSTALLMENTS

Just put 25% down and you will have until Dec. 31st, 2017 to pay off the balance on a payment plan.

Deadlines:

1. November 15, 2017 – Get in on the 1st of 2 rounds of print advertising.
2. December 15, 2017 – Get in on radio/television advertising.

HOW IS YOUR SPONSORSHIP MONEY USED, YOU ASK?

- Assist in general operating costs of the event including (but not limited to) tent/table/chair rentals, golf cart rentals, transportation and fuel, office supplies, concert supplies, etc.
- Port-a-Potty rental, dumpster rental, trash bags, and clean-up
- Helps pay the costs of hiring Monroe County Sheriff for traffic and in-park security.
- Helps pay the costs of insurance – Gen. Liability, Liquor Liability, Weather
- Assists in advertising costs including all print, radio, web, and television
- Assists in costs of various services such as printing, equipment, among others
- Any money remaining goes directly to the Charities Fund.

www.CoralHeadMusicFest.com

EMAIL: LEGIONRIDERS154@GMAIL.COM

Key Largo to Marathon (or outside areas) - Rich Anderson 305-942-9862
Big Pine to Key West - Amanda Espinosa at 305-490-5058

BASIC SPONSORSHIPS

ENTERTAINMENT SPONSOR - \$1000.00

Number of Sponsors: Unlimited

VIP Tickets included: 4

Additional Benefits:

- Your banner on our fence line
- Live On-Stage mentions of your business during event
- Your business logo or name on the sponsor banner
- Your logo on print advertising including event poster, flyers, and most newspaper advertising
- Your logo or name on all web and social media advertising
- Event t-shirts for all VIP (available at event)
- Preferred parking (VIP ticket holders)

AFFILIATE SPONSOR - \$500.00

Number of Sponsors: Unlimited

Gen. Adm. Tickets: 4

Additional Benefits:

- Your banner placed on our fence line
- Your business logo or name on the sponsor banner
- Your logo on print advertising including event poster and flyers
- Your logo or name on all web and social media advertising
- 2 Event T-shirts

GENERAL SPONSOR - \$250.00

Number of Sponsors: Unlimited

Gen. Adm. Tickets: 2

Additional Benefits:

- Your banner placed on our fence line
- Your business logo or name on the sponsor banner

OPTIONAL ADD-ON:

If your business would like to have a vendor space at the event, this can be added to any sponsor level **AFFILIATE AND ABOVE** at a discounted rate of only \$75.00. (Based on availability at time of purchase). This is available to all Basic, Top Level, and Mid Level Sponsorships.

MID LEVEL SPONSORSHIPS

GOLD STAR - \$3000.00

VIP Tickets: 10

Gen. Adm. Tickets: 8

Additional Benefits:

- Your banner(s) placed on VIP area fence line
- Your business or name mentioned on all radio interviews.
- Live On-Stage mentions of your business on multiple occasions during event
- Shared mentioned or displayed on radio, video, and television advertising.
- Your business logo or name on event poster and all other print advertising
- Your logo or name on all web and social media advertising
- Your business listed on event sponsor banners
- Event T-shirts for all VIP (available at event)
- Preferred VIP parking (for VIP ticket holders)

SILVER STAR SPONSOR - \$2500.00

VIP Tickets: 6

Gen. Adm. Tickets: 4

Additional Benefits:

- Your banner(s) placed on VIP area fence line
- Live On-Stage mentions of your business on multiple occasions during event
- Your business or name mentioned or displayed on shared radio / television advertising
- Your business logo or name on event poster and all other print advertising
- Your logo or name on all web and social media advertising
- Your business listed on event sponsor banners
- Event T-shirts for all VIP (available at event)
- Preferred VIP parking (for VIP ticket holders)

BRONZE STAR SPONSOR - \$1500.00

VIP Tickets: 4

Gen. Adm. Tickets: 2

Additional Benefits:

- Your banner placed on our fence line.
- Live On-Stage mentions of your business on multiple occasions during event
- Shared mention in video and television advertising
- Placement of your logo or name on all print, web, and social media advertising
- Your business logo or name on the sponsor banner
- Event t-shirts for all VIP (available at event)
- Preferred VIP parking (for VIP ticket holders)

ASSOCIATE SPONSORSHIPS

SHIPMATE - \$1500.00 (BEER MUG ADVERTISING) **CAN BE ADDED TO ANY SPONSORSHIP LEVEL**

Number of Sponsors: Up to 10

VIP Tickets: 4

Gen. Adm. Tickets: 2

Additional Benefits:

- Your Logo placed alongside the event logo on 1000 14oz plastic beer mugs.
 - All sponsor mugs w/logos will be mixed together to provide maximum distribution
- Your banner placed on our VIP area fence line in front of the stage
- Your business logo or name on the sponsor banner
- Your logo on print advertising including event poster, flyers, and most newspaper advertising
- Your logo or name on all web and social media advertising
- Event t-shirts for all VIP (available at event)
- Preferred VIP parking (for VIP ticket holders)

IN-KIND SPONSOR – TRADE FOR SERVICES/PRODUCTS

Number of Sponsors: As needed

VIP Tickets: 2

Gen. Adm. Tickets: 2

Receive 2 VIP & 2 General Admission tickets for each \$500 increment

(Includes T-shirts for VIP)

Additional Benefits:

- Your banner on our fence line
- Your business logo or name on the sponsor banner
- Live On-Stage mentions of your business during event
- Your logo on print advertising including event poster, flyers, and some newspaper advertising
- Your logo or name on all web and social media advertising
- Event t-shirts for all VIP (available at event)
- Preferred parking (VIP ticket holders)

HOTEL SPONSOR – TRADE FOR HOTEL ROOMS FOR BANDS/CREW

Minimum of 2 double rooms for a 2 night stay; Friday Feb. 16th and Saturday Feb. 17th

VIP Tickets: 2 per room supplied

Gen. Adm. Tickets: 2 per room supplied

Additional Benefits:

- Your banner on our fence line
- Your business logo or name on the sponsor banner
- Your logo on print advertising including event poster, flyers, and some newspaper advertising
- Your logo or name on all web and social media advertising
- Preferred parking (VIP ticket holders)

What it pays for:

- Provides housing for bands and/or crew during their stay during the event.

2ND ANNUAL ALR CORAL HEAD MUSICFEST
SPONSORSHIP APPLICATION
CHARITY EVENT – SPONSORSHIPS ARE TAX DEDUCTABLE

NAME: _____ PHONE: _____

BUSINESS: _____

ADDRESS: _____

EMAIL: _____

SPONSORSHIP LEVEL:

\$20,000 Medal of Honor **SOLD OUT** \$7,500 VIP **SOLD OUT** \$3,000 Gold Star _____

\$2,500 Silver Star _____ \$1,500 Bronze Star _____ \$1500 Shipmate _____

\$1,000 Entertainment _____ \$500 Affiliate _____ \$250 General _____

Hotel _____ In-Kind _____ Donation _____

I would like to add a vendor booth space to my sponsorship (\$75) _____

All banners are subject to approval by the American Legion Riders and we reserve the right to refuse any banner where language, photos, or any other aspect of the banner might be found offensive or objectionable. *Suggested size: 6 X 2*

PLEASE FILL OUT THIS FORM AND EMAIL TO:

LEGIONRIDERS154@GMAIL.COM

WE WILL INVOICE YOU FOR PAYMENT

VISA / MASTERCARD/DISCOVER.

If you prefer to mail using a check as payment, mail to:

THE AMERICAN LEGION RIDERS
4115 OVERSEAS HWY, MARATHON, FL 33050
(Put Coral Head MusicFest in the memo)

CONTACT: AMANDA ESPINOSA (305) 490-5058 or RICH ANDERSON (305) 942-9862

DATE: _____20____

AMOUNT/TRADE VALUE ENCLOSED \$ _____ .00 _____

SIGNATURE